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*Kellogg's*  
**GARDEN BEAUTY BOOK**  
*Fall 1938*



**R.M. KELLOGG CO.** *Three Rivers, Michigan*



*Het is onmogelyk de Hollanders te overtreffen in Tulpen, Crocussen en Hyacinthen*

Here is Hendrika, our charming little Dutch girl, telling you that you should order only genuine imported bulbs of Tulips, Hyacinths, and Crocus, the kind that come direct from Holland, Europe, the cradle of the Tulip industry. Dutch Tulips, Hyacinths, and Crocus are the standard of the world for quality. Follow Hendrika's advice and of one thing you can be sure—you will be satisfied.



## How to Order

**ORDER EARLY.** Stock will be shipped at planting time. Early orders have preference at shipping time.

**SEND MONEY** by postal, express or bank money order, or registered letter. Unregistered currency sent at your own risk. Add five cents for exchange on a personal check.

**SHIPMENT** of most smaller orders parcel post, large orders usually go by express.

**SHIPPING SEASON.** All stock shipped at proper planting time.

**PLANTING INSTRUCTIONS.** Sent free with each order.

**CANCELLATIONS.** Orders not subject to cancellation or change during shipping season. Stock not returnable for credit.

**SHIPPING CHARGES.** You are to pay shipping charges when shipment is received. On express shipments you pay the express company upon delivery; on parcel post shipments you remit postage to us after shipment is completed.

## Refills

Refills per guaranty at left will be made during the current shipping season if reports are received in time. Otherwise, they will be made during the following season. Plants and other nursery stock sent as ordered and received in good condition cannot be returned for credit, and we accept no obligation for their return.

### PRICES

All prices in this book expire December 30, 1938.

## GUARANTY

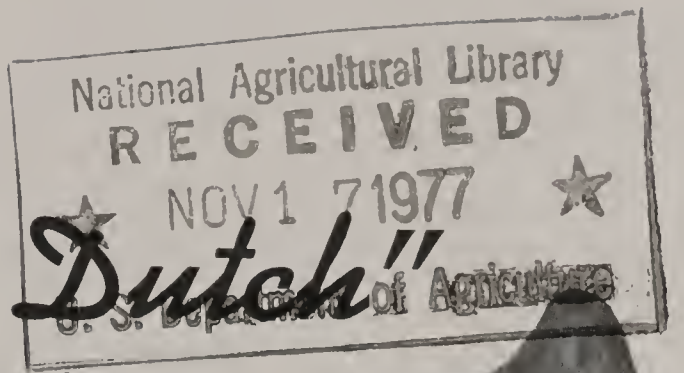
We guarantee stock to be just as represented or orders refilled free; and stock must reach you in good growing condition, or orders refilled free, providing reports are made within 10 days after receipt. After 10 days it is mutually agreed that stock is satisfactory. Do not return plants or bulbs unless so instructed by us.

Continued growth depends upon soil, climatic conditions, planting and care—conditions we cannot control—hence is not guaranteed. We will, however, replace bulbs ordered in the fall, at half price if reports are made before June 1st. It is mutually agreed that in any event we will not be liable for more than the purchase price of the stock.

**R. M. Kellogg Co**  
Three Rivers, Mich.



# Hendrika Says "You Can't Beat the Dutch" for Tulips, Crocus and Hyacinths



Do not confuse the imported Dutch Tulips, Crocus and Hyacinth bulbs with other bulbs that you are led to believe are imported. When you order Dutch bulbs, be sure that they are **IMPORTED DUTCH BULBS** and not simply bulbs that are grown in America from imported stock.

Last year we imported nearly 2,000,000 Dutch bulbs, every one of them grown on the ideal soil and under the ideal conditions of Holland (The Netherlands) in Europe. This year we will import even more. Any bulbs that are not imported will be so indicated in this catalog.

All bulbs listed on pages 1 to 17 inclusive, are imported Dutch bulbs.

4-5  
Inch  
Bulb



## LARGE BLOOMING SIZE BULBS

The picture above shows a Dutch Tulip bulb of the approximate size we furnish for nearly all varieties. This bulb is the number one (11 to 12 centimeter) size and will be 4 to 5 inches around.

Not all varieties, however, will produce bulbs as large as this. Possible exceptions are Parrot Tulips, which average somewhat smaller, and many Cottage varieties. In the case of these varieties we furnish the top size bulbs. The bulbs that we furnish are the best size for outdoor planting.

Please note that the measurement is made **around** the bulb, not across. If we were to measure the width of the bulb, we would find that the usual 4½ inches around bulb measures 1½ to 1¾ inches across, depending on the amount of flattening.




## This Fine Ship Brings Your Bulbs

Kellogg's Imported Dutch Tulips, Crocus and Hyacinths bulbs are brought to America by the ships of the famous Holland America Line. Here is their beautiful new modern and luxurious flagship "Nieuw Amsterdam," 751 feet long, 88 feet wide, 33,000 tons. Holland America ships are noted for their cleanliness, convenience and above all for their delicious food served in beautiful modern dining rooms. If going to Europe, why not travel via the "Nieuw Amsterdam?"

The "Nieuw Amsterdam" has ten decks, carries 1250 passengers, is completely fire-proof throughout and has 48 water-tight sliding doors. One of the safest and most modern ships afloat.

300-ton air-conditioning system. Theaters, swimming pools, beauty and barber shops—a complete city in itself. Went into service in May of this year.






# Kellogg's Flame

All the varieties in Kellogg's Flame Collection of Tulips have brilliant, fiery colors and yet they harmonize beautifully together. See the agreeable color harmony shown here.

**NEWNESS TOO!** These are the newer and better varieties. You will not be a "back number" when you plant Kellogg's Flame Collection.


Sold individually or as a collection.

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(1) **VENUS.** (Darwin). Can you imagine such a thing as pink silver! Venus is a beautiful pink-rose color with a silvery sheen, truly striking and wonderful. Base white marked with a pale blue ring. Very lovely. Height 28 inches. Prices: 6 for 57c; 12 for 89c; 25 for \$1.57; 50 for \$2.89; 100 for \$5.50.

(2) **YELLOW GIANT.** (Darwin). Here is a huge cup of beautiful yellow gold on a tall strong stem, 30 to 36 inches high. A gloriously beautiful Tulip. Prices: 6 for 80c; 12 for \$1.15; 25 for \$2.30; 50 for \$3.95; 100 for \$7.50.



(3) **AMERICAN FLAG.** (Rembrandt). Picture below. Just as glorious as the beautiful banner from which it was named. Large dark red petals with pure white broad lines as shown. Very striking. Prices: 6 for 80c; 12 for \$1.15; 25 for \$2.30; 50 for \$3.95; 100 for \$7.50.



(4) **THE BISHOP.** (Darwin). Picture below. A beautiful deep violet Tulip that glistens and shimmers in the sun with wonderful effect. Beautifully shaped. About 30 inches tall. One of the very best violet Tulips. Prices: 6 for 80c; 12 for \$1.15; 25 for \$2.30; 50 for \$3.95; 100 for \$7.50.



# Collection of Tulips

Numbers  
with de-  
scriptions  
refer to  
pictures.

(5) **PINK PEARL.** (Breeder). The picture shows the color of this beautiful Tulip but not the beautiful pearly texture. Outside lilac-pink with rosy bloom; interior rose with creamy white shading. Height 26 inches. Prices: 6 for 80c; 12 for \$1.15; 25 for \$2.30; 50 for \$3.95; 100 for \$7.50.

(6) **GOLDFINCH.** (Early). The picture shows you the beautiful golden bronze color excepting the inside which is deep bronze with lighter edge. Very stately. Height about 30 inches. Prices: 6 for 69c; 12 for \$1.00; 25 for \$1.95; 50 for \$3.45; 100 for \$6.50.

(7) **LOUIS XIV.** (Breeder). A royal monarch dressed in rich dark purple robes, shaded steel-blue. Enormous size. About 30 inches tall. One of the finest Breeders. Prices: 6 for 80c; 12 for \$1.15; 25 for \$2.30; 50 for \$3.95; 100 for \$7.50.

(8) **INDIAN CHIEF.** (Breeder). A huge and glorious cup of burnished coppery red. The most glorious of all Breeder Tulips. 38 inches high. Prices: 6 for \$1.30; 12 for \$1.90; 25 for \$3.40; 50 for \$6.30; 100 for \$12.00.

## Special!

Hundreds of you will want this entire Flame Collection, so we are making you this special. You will receive six of each variety as indicated at the right.

All 48  
for only  
\$3.97

6	Venus	.....	\$0.57
6	Yellow Giant.		.80
6	American		
	Flag	.....	.80
6	The Bishop.		.80
6	Pink Pearl..		.80
6	Goldfinch ..		.69
6	Louis XIV..		.80
6	Indian Chief.		1.30

Total Value, \$6.56

SPECIAL  
PRICE \$3.97

12 of Each,  
\$7.35

(8)

R. M.  
KELLOGG CO.  
Three Rivers,  
Michigan







- 1 Madame Krelage
- 2 Baronne de la Tonnaye
- 3 White Queen
- 4 Faust
- 5 Pride of Haarlem

Send All Orders to  
**R. M. KELLOGG CO.**  
Three Rivers,  
Michigan



Kellogg's

# "Dream o' Beauty" Tulips

The beautiful Tulips of this collection are such shades as to produce a beautiful dreamy effect when planted together. You should have all of them and plant them in a group.

(1) MADAME KRELAGE. (Darwin). This Tulip is a beautiful creamy purple-pink, a delightful shade and a grand flower. **Price:** 6 for 55c; 12 for 85c; 25 for \$1.50; 50 for \$2.75; 100 for \$5.25.

(2) BARONNE DE LA TONNAYE. (Darwin). The delicate tints of this beautiful flower will delight you. It is a pretty blushing rose. 26 inches high. **Prices:** 6 for 55c; 12 for 85c; 25 for \$1.50; 50 for \$2.75; 100 for \$5.25.

(3) WHITE QUEEN (La Candeur). (Darwin). White Tulips are becoming more and more popular and this is one of the most delightful of the whites. It is slightly tinted with a soft blush. **Prices:** 6 for 65c; 12 for 95c; 25 for \$1.70; 50 for \$3.15; 100 for \$6.00.

(4) FAUST. (Darwin). You will be delighted with the magnificence of this flower. Grows 30 inches high. One of the finest deep purple Tulips. **Prices:** 6 for 57c; 12 for 89c; 25 for \$1.57; 50 for \$2.89; 100 for \$5.50.

(5) PRIDE OF HAARLEM. (Darwin). This beautiful Tulip has a brilliance that is just meant to match with the other colors of Kellogg's Dream O' Beauty Collection. Color is beautiful rosy carmine, blue base. Grows 25 to 30 inches high. Very large flower; sweet scented. **Prices:** 6 for 55c; 12 for 85c; 25 for \$1.50; 50 for \$2.75; 100 for \$5.25.

## Dream o' Beauty Tulip Collection

8	Madame Krelage	\$0.73
8	Baronne de la Tonnaye . . . . .	.73
8	White Queen ..	.87
8	Faust . . . . .	.73
8	Pride of Haarlem	.73
10	City of Haarlem	1.00

Total Value ..\$4.79

Special Price  
Only \$3.15

Don't Forget  
to Order  
Early

Remember that these Tulip bulbs come from Holland, Europe, and if you order too late there may not be time to get more for you, should we be sold out of the varieties you want. Place your order now and we will ship at planting time.



## City of Haarlem

This amazingly beautiful, fiery cardinal-red Tulip is decidedly the outstanding variety of recent years. The flowers are immense and have a large blue-black base, edged with white. Decidedly it deserves all its popularity. It is one of the most amazingly beautiful reds ever originated. Height, about 21 inches. (Darwin).

**Prices:** 6 for 80c; 12 for \$1.15; 25 for \$2.30; 50 for \$3.95; 100 for \$7.50.

Note that you get ten City of Haarlem in Kellogg's Dream o' Beauty Collection at the left.



City  
of  
Haarlem





King Harold  
Albino  
Giant

Avis Kennicott  
Rosabella



# Kellogg's Glory Tulip Collection

This collection is composed of varieties with brilliant, glorious colors, like those shown at the left. If you like brightness and cheerfulness in your garden, this is the collection you will want.

**KING HAROLD.** Here is a glorious red of a deep-dyed hue—a beautiful variety with brilliance galore. This variety seems especially well adapted for out-of-door growing as it can stand hard winter well. Better order some King Harold if you want the most reliable red in your garden. (Darwin). Prices: 6 for 67c; 12 for 89c; 25 for \$1.57; 50 for \$2.89; 100 for \$5.50.

**AVIS KENNICOTT.** See how beautiful Avis Kennicott and King Harold are together! Can't you see that you need them both? Avis Kennicott is a tall growing, deep yellow variety that produces very large flowers. One of the very best bright yellow Cottage varieties. Grows to about 25 inches tall. Prices: 6 for 57c; 12 for 89c; 25 for \$1.57; 50 for \$2.89; 100 for \$5.50.

**ALBINO.** You will love this beautiful creamy white variety with its pretty ivory stamens and strong, thick stems. This is absolutely one of the best pure white Tulips grown. Remember that white helps show off the other colors in your garden and you should have plenty of white. (Cottage). Prices: 6 for 80c; 12 for \$1.15; 25 for \$2.30; 50 for \$3.95; 100 for \$7.50.

**GIANT.** The picture tells the story of Giant's beautiful coloring. The name tells the story of its mammoth size. Grows to about 28 inches tall. Color is deep purple covered with a glistening reddish bloom with a base of white and blue. A truly glorious variety. (Darwin). Prices: 6 for 90c; 12 for \$1.35; 25 for \$2.42; 50 for \$4.45; 100 for \$8.50.

**ROSABELLA.** This variety has a luminosity that makes it brilliant in spite of its delicate hues. Outside it is a delicate rose-pink as shown, inside a beautiful shell-pink. Has a delicately shaded white border with dashes of cream at the base. An exquisite variety. (Darwin). Prices: 6 for 65c; 12 for 95c; 25 for \$1.70; 50 for \$3.15; 100 for \$6.00.

## IMPORTED

Remember that all bulbs listed on this page are imported from Holland, Europe. All 4 to 5 inches around—best blooming size. Safe delivery guaranteed.

**Bargain!**

12 King Harold .....	\$0.89
12 Avis Kennicott .....	.89
12 Albino .....	1.15
12 Giant .....	1.35
12 Rosabella .....	.95

TOTAL VALUE .....\$5.23

**Special Price**  
**\$3.35**



**Don't Forget**

You get a \$1.00 value free from this catalog if your cash order totals \$5.00 or more. Don't overlook this extra value.



## Kellogg's Glory Mixture of Tulips

This mixture is composed of varieties, our choice, but all brilliantly and gloriously colored varieties like those on the color page at the left. The biggest variety of brilliant colors ever put into one mixture—all Cottage, Darwin and Breeder varieties. Varieties not labeled.

**100 Large Imported Bulbs**  
**\$5.25**

**HAND PICKED.** This collection is hand picked from our best varieties and all are imported, 4 to 5-inch bulbs, direct from Holland, Europe. Bought separately at regular prices, this collection might cost you as much as \$6.50 or \$7.50.

**R. M. KELLOGG CO.**  
Three Rivers, Mich.





*Kellogg's*

All the varieties listed here have been proven favorites over a period of time. You cannot go wrong in ordering them.

# *Pride of Tulip*

All bulbs listed on these two pages are imported, 4- to 5-inch stock (11 to 12 centimeters), direct from Holland, Europe, where conditions are most ideal in the world for growing Tulips.

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⑤

⑦



# Holland Collection

**DIDO.** (Cottage). A beautiful combination of deep rich orange-red shaded with yellow stripes. Very fragrant. Height 30 inches.

**FAIRY QUEEN.** (Cottage). A lovely Tulip of soft rose-heliotrope, suffused with salmon-yellow. Very large. Height 20 inches.

**THE FOLLOWING TULIPS ARE SHOWN IN THE PICTURE AT THE LEFT**

(1) **SCARLET BEAUTY.** (Darwin). Fiery scarlet and one of the finest red Darwins. Long lasting. Extra large. 22 inches high.

(2) **REVEREND H. EWBANK.** (Darwin). You especially need this lovely mauve Tulip to plant with your yellow Cottage Tulips. Color blending is wonderful. 25 inches high.

(3) **TURENNE.** (Breeder). A beautiful bronzy violet-blue, heavily flushed with bronze at margin. Very large.

(4) **LUCIFER.** (Breeder). A gorgeous Tulip of fiery orange. Fine large flower, 27 to 30 inches high.

(5) **PRINCESS ELIZABETH.** (Darwin). A clear deep pink that changes beautifully with age to rose-pink. Large flower. Height 26 inches. Very lovely.

(6) **MRS. MOON.** (Cottage). A beautiful yellow Tulip with odd lily-shaped flowers. Sweet scented. 25 inches high.

(7) **FARNCOMBE SANDERS.** (Darwin). A beautiful scarlet outside but inside a vivid cerise-scarlet. Clear white base. Very large. Height 25 inches.

**PRICES:** 6 for 57c; 12 for 89c; 25 for \$1.57; 50 for \$2.89; 100 for \$5.50.

R. M. KELLOGG COMPANY  
Three Rivers, Michigan

*Don't Miss the Bargains!* You will find a special bargain offer on nearly every page or pair of pages of this catalog. Don't miss these bargains. They save you money and give you the highest grade stock. You get exactly the same quality of bulbs in these bargain offers and specials that you would get if you selected the stock yourself. They give you a saving and make ordering easy.

## Kellogg's Biggest Tulip Bargain

Here is your opportunity to have a fine glorious planting of Tulips in all the brilliant colors of the rainbow at a very nice saving. The bulbs we give you in this mixture are the same high quality as those listed in the preceding pages of this Garden Beauty Book. At least ten different varieties guaranteed, each a different color. Varieties not labeled. All fine large bulbs, measuring 4 to 5 inches around, Darwin, Cottage and Breeder varieties.

# 100 Bulbs

25  
for  
\$1.45

**\$4.97**

50  
for  
\$2.69

### Important!

Only a fortunate purchase enables us to make the bargain offer above. Order early for we may have to discontinue the offer after our special supply of bulbs is exhausted.

*Special!*  
**\$10.22 Value**

Two hundred Tulip bulbs are not too many to make a glorious planting and our suggestion is that you order these two collections.

Kellogg's Glory Mixture, 100 bulbs .....\$5.25  
Kellogg's Biggest Tulip Bargain, 100 bulbs 4.97

Total Value .....\$10.22  
Special Price Only .....\$9.79  
(See preceding pages for Kellogg's Glory Mixture).

*Both for Only \$9.79*





# Those Gay, Lily-Flowering

Parrot and Lily-Flowering Tulips make one think of a gay swashbuckling dandy with his gaudy plumes, velvet, and air of strutting romance, and indeed they are beauties. Just look at the pictures of Fantasy, Alaska, Adonis and Sirene shown here! Cafe Brun, Admiral de Constantinople, and Sundew Parrot-flowering Tulips are just as bright and dandified. Every lover of Tulips should have some of these fascinating beauties.

## Lily-Flowering Tulips

**ALASKA.** This beautiful Tulip has a dash and a sparkle that will entrance you. The color is clear, bright and golden and the form is delightful. The petals reflex slightly and yet the flower retains its charming slenderness. Nothing could be more lovely. Height about 25 inches. Prices: 6 for 65c; 12 for 95c; 25 for \$1.70; 50 for \$3.15; 100 for \$6.00.

**ADONIS.** This is the gayly plumed dandy shown at the lower left. Note the vivid rosy carmine color.

There is a clear white base too that does not show in the picture but which adds greatly to the beauty of the flower. Long graceful shape. We like Adonis best of all the Lily-flowering Tulips and believe that you will, too. Prices: 6 for 70c; 12 for \$1.00; 25 for \$1.85; 50 for \$3.40; 100 for \$6.50.

**SIRENE.** The picture at the right will tell you more about the beauty of Sirene than we could tell in a thousand words. Note the rich rose-pink coloring and the beautiful shape. This is indeed one of the most beautiful of Lily-flowering Tulips. Prices: 6 for 70c; 12 for \$1.00; 25 for \$1.85; 50 for \$3.40; 100 for \$6.50.



ADONIS  
Lily-Flowering  
Tulip

## Lily-Parrot Mixture

Includes Alaska, Adonis, Sirene, Admiral de Constantinople, Cafe Brun, Sundew, and Fantasy. You will have a beautiful garden of Lily and Parrot Tulips. Bulbs labeled but we will select the quantities of each.

**Special Price**  
**100 Bulbs \$4.95**  
**50 for \$2.59**



# Swashbuckling and Parrot Tulips

## Parrot Tulips

### ADMIRAL DE CONSTANTINOPLE.

Here is a fine deep scarlet Parrot Tulip lightly streaked with yellow, gayly swaggering in its effect. Irresistible in its beauty. Prices: 6 for 57c; 12 for 89c; 25 for \$1.57; 50 for \$2.89; 100 for \$5.50.

CAFE BRUN. This pretty brown-yellow fellow is slightly more modest than the others—the color is just like coffee with cream. Very unique and charming. Prices: 6 for 57c; 12 for 89c; 25 for \$1.57; 50 for \$2.89; 100 for \$5.50.

SUNDEW. A very, very pretty deep crimson Parrot Tulip with finely fringed edges, tall and stately. Sundew is the latest development in the Parrot Tulips and you should have it. Prices: 6 for 57c; 12 for 89c; 25 for \$1.57; 50 for \$2.89; 100 for \$5.50.



FANTASY  
(Description Below)

Most people like this gay beauty best of all the Parrots. The petals are bright pink faintly streaked with a lighter shade, and to lend the fantastic touch, a splotch of green appears here and there, as shown in the picture above. The inside of the petals deepen in color to a rich red. Blooms from 5 to 6 inches across when fully opened.

**Bargain!** New Low  
Prices on  
FANTASY

6 for	.....	\$0.57
12 for	.....	.89
25 for	.....	1.57
50 for	.....	2.89
100 for	.....	5.50



Sirene  
Lily-  
Flowering  
Tulip

Description  
at left.

R. M.  
KELLOGG CO.  
Three Rivers  
Michigan





Aristocrat Crocus

# Kellogg's Aristocrat Crocus

Prices  
Below

**PURPUREA GRANDIFLORA.** This is a delightful royal purple flower, a pert little imp donning the cloak of royalty.

**KING OF THE BLUES.** A bright, bright blue that drives away your winter blues. Your garden needs blue, so be sure to have this delightful variety.

**STRIPED BEAUTY.** This is one of the sauciest of the saucy. The gay little dandy of the Crocus family and just as pretty as it can be. White with red stripes.

125  
for  
\$2.87

12—\$0.60	100—\$2.35
25— 1.00	200— 4.05
50— 1.50	300— 5.75

These impudent little flowers are so brave and saucy in their defiance of parting winter that it is impossible not to fall in love with them. At times we have even seen them pushing their pert heads through the last melting snows and they seem to bring a smile of reassurance to us in the early spring when we are so tired of the gloomy winter days. Plant them in the border or scatter them at random through your lawn.

**KING OF THE WHITES.** This pure white little fellow helps to make the other colors look more beautiful. Be sure to order a liberal quantity along with the others.

**YELLOW MAMMOTH.** You will be amazed at the rich golden beauty of Yellow Mammoth, and you will wonder if you haven't actually discovered real gold in your garden when you see it bloom.

## Early Tulip Keizerskroon



Here is the most beautiful of all early flowering Tulips. Note the rich scarlet-red and yellow coloring. An amazingly brilliant Tulip that everyone should have. Prices below.



## Snowdrops

These beautiful little white pearls are usually among the very first flowers to appear in the spring, often pushing up through the late snows. They are a welcome and delightful sight to you after going all winter without flowers.

50 • \$1.84

12—59c	100—\$3.57
25—97c	200— 5.25

**PRICES:**

Large Im-	
ported Bulbs.	
6 for	\$0.69
12 for	.99
25 for	1.87
50 for	3.69
100 for	7.19

R. M.  
Kellogg  
Co.,  
Three Rivers,  
Michigan



# 100 Mixed Crocus \$1.87



This gives you 100 fine imported Crocus bulbs in a fine variety of colors. You will receive yellow, white, blue and striped varieties. Plant this collection and have a delightful surprise when they bloom next spring.

Prices: 25 for 79c; 50 for \$1.19; 100 for \$1.87; 200 for \$3.49; 500 for \$8.45.

## Botanical Tulips



Aren't they pretty! Few early spring flowers are more delightful than these charming little beauties and we really feel that every flower lover should have some of them to plant at the lower edge of his border or in the rockery. They grow only a few inches high and are the darlings of the Tulip border.

Three varieties as follows:

**KAUFMANNIANA.** Note the beautiful coloring and daintiness. A delight to the eye. Prices: 6 for 83c; 12 for \$1.43; 25 for \$2.75; 50 for \$5.23.

**EICHLERI.** Pretty little black center. Vermilion-orange flowers marked with gold. Comes from Turkestan. 10 inches high. Prices: 6 for 60c; 12 for \$1.00; 25 for \$1.85; 50 for \$3.50.

**CLUSIANA.** These dainty little slips of beauty are delightful cherry-red with white edges. Pictured at the right. Prices: 6 for 55c; 12 for 88c; 25 for \$1.65; 50 for \$3.25.



Kaufmanniana Tulips

Clusiana  
Tulips



50  
for  
\$1.19

## Grape Hyacinths

One of the most delightful of early spring flowers, whether grown in the garden, in the lawn, or among shrubbery. We supply the Heavenly Blue variety. (Pictured above).

Prices: 25 for 67c; 50 for \$1.19; 100 for \$2.17.

# Bargain!

This bargain gives you 12 of each of the three Botanical Tulips described above, 36 in all.

36 for \$2.85



# 24 Hyacinths \$2.77

THIS fine collection will make a beautiful display anywhere. Fine for planting in front of shrubbery for the flowers will bloom in the early spring. This mixture is composed of the same fine, large bulbs listed on these two pages but we choose the varieties, and bulbs are sent unlabeled. You will receive at least six colors, all different.

# Kellogg's Aristocrat Hyacinths

6 for . \$0.95  
12 for . 1.75  
25 for . 3.25  
50 for . 5.95

There is inspiration and stimulation to winter-worn souls in a bed of Hyacinths. These blithe, wholesome flowers bloom early in the spring when the ground is still soft from melting snows or the earliest of the spring rains. Their gay, youthful colors have a freshness and crispness that are delightful. Look ahead now to your need for early spring inspiration and beauty and you will realize that you must have Hyacinths in your garden.

**LA VICTOIRE.** No Hyacinth garden is complete without red, and here is a wonderful glistening carmine to glorify yours. La Victoire retains this wonderful color to the very end. Spikes large. Splendid outdoors. Prices: 6 for 95c; 12 for \$1.75; 25 for \$3.25; 50 for \$5.95.

**L'INNOCENCE.** You must have this beautiful white variety for the very wholesomeness of its beauty. L'Innocence is a wonderful pure white—the finest of all white Hyacinths. Well adapted to outdoor growing. Prices: 6 for 95c; 12 for \$1.75; 25 for \$3.25; 50 for \$5.95.

**BISMARCK.** Haven't you often wished you could bring the sky's blue to your garden? Bismarck does it with its beautiful bright sky-blue, shading to violet in the center of the petals. Spikes large and well formed, bells immense. Fine out-of-doors. Prices: 6 for 95c; 12 for \$1.75; 25 for \$3.25; 50 for \$5.95.



6 for . \$0.95  
12 for . 1.75  
25 for . 3.25  
50 for . 5.95



6 for . \$0.95  
12 for . 1.75  
25 for . 3.25  
50 for . 5.95





## PLANT UNDER SHRUBBERY

The wonderful thing about Hyacinths is that you can make your ground do double duty for they can be planted under your shrubbery. They will bloom early—before the shrubbery comes into leaf and convert an otherwise dreary spot into a beautiful and colorful picture.

Do not make the mistake of believing that Hyacinths can be grown only in pots. They are one of the finest of outdoor flowers.

*Bargain!*

6 LA VICTOIRE .....	\$0.95
6 L'INNOCENCE .....	.95
6 BISMARCK .....	.95
6 CITY OF HAARLEM .....	.95
6 LADY DERBY .....	.95
6 GRAND MASTER ..	.95
6 KING OF THE BLUES ..	.95

TOTAL VALUE \$6.65

*Special Price*  
ALL \$ **4.97**  
42

**KING OF THE BLUES.** You need this deep, glossy, royal blue. Tall, well-rounded spikes, enticing fragrance. Prices: 6 for 95c; 12 for \$1.75; 25 for \$3.25; 50 for \$5.95.

**CITY OF HAARLEM.** You will never be able to resist the glory of this bright buttercup-yellow flower. Or call it golden! Spikes large and extra fine. Will do fine in your garden. Prices: 6 for 95c; 12 for \$1.75; 25 for \$3.25; 50 for \$5.95.

**LADY DERBY.** Lady Derby's beautiful rosy pink will add warmth to your Hyacinth garden. Really a beauty that everyone should have. Spikes are large and well filled. A fine outdoor variety. Prices: 6 for 95c; 12 for \$1.75; 25 for \$3.25; 50 for \$5.95.

**GRAND MASTER.** Just like fine delicate blue porcelain. And you will be delighted with the way the dark stem harmonizes with the flowers. Spikes large, broad, well filled. One of the finest light blues for outdoors. Prices: 6 for 95c; 12 for \$1.75; 25 for \$3.25; 50 for \$5.95.



6 for . \$0.95  
12 for . 1.75  
25 for . 3.25  
50 for . 5.95









Le Cygne

**LE CYGNE.** Rating 9.9. The highest rating given any Peony. Very large. Early. Ivory-white—no shading. Wonderfully fragrant. Perfect rose type. A perfect bloom to every stem. **Prices:** \$2.75 each; 2 for \$5.00.

**ALICE HARDING.** Rating 9.5. A delightful combination of delicate coloring and sweet fragrance. Creamy white with soft pink guard petals, flushed darker on reverse. **Prices:** \$5.50 each.

**KELWAY'S GLORIOUS.** Rating 9.8. The best rated white Peony next to Le Cygne. Mammoth rose type flowers. Creamy white, delightfully fragrant. Midseason. **Prices:** \$2.00 each; 2 for \$3.85.

**MME. JULES DESSERT.** Rating 9.4. A beautiful blend of delicate flesh-pink and creamy white shaded together with a mysterious golden glow at the center. Blooms heavily. Late midseason. **Prices:** \$1.00 each; 2 for \$1.85.

**MRS. A. M. BRAND.** Rating 9.6. An exquisitely fragrant pure white Peony of perfect rose form. Very large. Late. **Prices:** \$4.00 each; 2 for \$7.75.

**MRS. EDWARD HARDING.** Rating 9.3. Sold for \$100 each just recently. Very large. Handsome pure white with delicate golden glow in the center. **Prices:** \$1.25 each; 2 for \$2.35.

**PRESIDENT WILSON.** Rating 9.3. Wonderful rose type that is first soft rose-pink, then delicate shell-pink. Rich alluring fragrance. Late. Recently sold for \$30.00 each, now \$2.50 each; 2 for \$4.75.

**SOLANGE.** Rating 9.7. A magic blending of delicate waxy white, golden buff and delicate orange. One of the

most beautiful Peonies in existence. Large, compact rose type; free bloomer. Late. **Prices:** \$1.50 each; 2 for \$2.85.

**THERESE.** Rating 9.8. Highest rated pink Peony. A wonderful suffusion of lilac-rose and lilac-white shades, with translucent luster. Strong grower, free bloomer. Midseason. Delightfully fragrant. **Prices:** \$1.00 each; 2 for \$1.85.

**TOURANGELLE.** Rating 9.4. A compact, almost bomblike flower. A wonderful suffusion of creamy white, with delicate tan. Fragrant; late. **Prices:** \$1.00 each; 2 for \$1.85.

**WALTER FAXON.** Rating 9.3. Seems to glow with its own mysterious light. Soft coral-pink, lighter at the petal end. Delightfully fragrant. Midseason. **Prices:** \$1.00 each; 2 for \$1.85.

Walter Faxon

# Kellogg's Aristocrat Peonies

HERE are the world's ten best Peonies. This selection was made according to the ratings of the American Peony Society. These are the ten varieties that received the highest votes among thousands of varieties voted upon. The official ratings are given for each variety. Note that one is rated 9.9, two are rated 9.8, and none are rated lower than 9.3. Order these and you are sure of the world's best varieties.



Therese

**Bargain!**

HERE'S a bargain on five of the highest rated Peonies. In fact, they are chosen from the top seven and give you a nice variety of delicate coloring. All delightfully fragrant. You can't go wrong on this group. Remember the ratings were made by the American Peony Society.

- 1 Le Cygne. White . . . . . \$2.75
- 1 Therese. Pink . . . . . 1.00
- 1 Kelway's Glorious. White. 2.00
- 1 Solange. Varitoned . . . . . 1.50
- 1 Mme. Jules Dessert. Pink. 1.00

Total . . . . . \$8.25

Total Value  
\$8.25

**Special Price**  
**\$6.95**





# Kellogg's Aristocrat Peonies—(Continued)

The Peonies on this page have also been given very high rating by the American Peony Society.

**FESTIVA MAXIMA.** Rating 9.3. This is a huge double flower with pure white petals marked with crimson in the center. Very tall. Strong grower. Midseason. **Prices:** 75c each; 2 for \$1.35; 3 for \$1.95; 4 for \$2.50.

**JEANNOT.** Rating 9.2. This delightful variety is delicate flesh-pink in color with soft tints of lavender and here and there salmon glow. Large, globular rose type. Late. **Prices:** \$1.50 each; 2 for \$2.85; 3 for \$4.20; 4 for \$5.50.

**KARL ROSENFELD.** Rating 8.8. Pure, rich, intense crimson! Large, globular, semi-rose type. Vigorous, tall, free flowering. Early. **Prices:** 75c each; 2 for \$1.25; 3 for \$1.75; 4 for \$2.25.

**LA FEE.** Rating 9.2. You will be delighted with the strong rose fragrance of this very large rose-pink variety. Early midseason. **Prices:** \$1.25 each; 2 for \$2.35

**LONGFELLOW.** Rating 9.0. Beautiful brilliant cherry-red! Large, semi-rose type. Tall. **Prices:** \$1.00 each; 2 for \$1.85; 3 for \$2.70; 4 for \$3.50.

**Bargain!**

Four fine Aristocrat varieties selected for magnificent size and rare beauty as follows:

1 Primevere	.....\$1.50
1 Festiva Maxima	..... .75
1 Karl Rosenfield	..... .75
1 Sarah Bernhardt	..... 1.00

**TOTAL VALUE..\$4.00**  
**SPECIAL PRICE ONLY \$2.95**



Sarah Bernhardt

**MARTHA BULLOCH.** Rating 9.1. Enormous rose type flowers often 12 inches across. Soft rose-pink; strong, upright; vigorous, free bloomer. Exquisite fragrance. Late. **Prices:** \$1.50 each; 2 for \$2.75; 3 for \$4.00; 4 for \$5.25.

**MONS. JULES ELIE.** Rating 9.2. Here is one of the largest and handsomest Peonies known. It is pure pink with a beautiful center like a large show chrysanthemum (perfect crown type). Large prominent guard petals. Silvery sheen. Early. **Prices:** 75c each; 2 for \$1.35; 3 for \$1.95; 4 for \$2.50.

**MONS. MARTIN CAHUZAC.** Rating 8.8. Known as the "black" Peony. Color is really a deep maroon-crimson with a silky black luster. Globular, semi-rose type. Early midseason. **Prices:** \$1.50 each; 2 for \$2.85; 3 for \$4.20; 4 for \$5.50.

**OFFICINALIS RUBRA.** (Decoration Day Peony). Although we do not have the American Peony Society rating on this it is largely in demand because of its Decoration Day blooming. Early. **Prices:** \$1.25 each; 2 for \$2.25; 3 for \$3.20; 4 for \$4.15.

**PRIMEVERE.** Rating 8.6. See picture of this beautiful Peony at left, with its creamy yellow guard petals and sulphur-yellow center. Very fragrant. Midseason. **Prices:** \$1.50 each; 2 for \$2.75; 3 for \$4.00; 4 for \$5.25.

**SARAH BERNHARDT.** Rating 9.0. See picture above. Beautiful apple-blossom-pink. Semi-rose type, strong growing, free blooming. Midseason. Fine for cutting. **Prices:** \$1.00 each; 2 for \$1.85; 3 for \$2.70; 4 for \$3.50.



Primevere





# 5 Japanese Peonies

Picture of  
Japanese  
Peony at  
left.

**\$3.95**

Every Peony lover should have some of these unusually beautiful Peonies. See picture at left for Japanese type.

**ALBIFLORA.** Wonderfully beautiful large white flowers with bright yellow stamens. Very early.

**CATHEDRAL (Hana-No-Sota).** Large, beautiful flowers with deep violet-rose outer petals, creamy white center.

**FUGI-NO-MINE.** Very large, milk-white flowers, rich cream center. Beautiful sulphur-yellow petaloids. Erect and free blooming. Rather low growing.

**MIKADO.** Beautiful dark crimson petals, lovely fluffy center. Tall, prolific. Midseason.

**NELLIE.** An English Japanese type Peony. Beautiful pink, shading. Flowers often make a complete blanket; yellow central stamens. Midseason.

Prices: \$1.00 each; 2 for \$1.85; 3 for \$2.70; 4 for \$3.50.

# 4 Giant Peonies 97¢

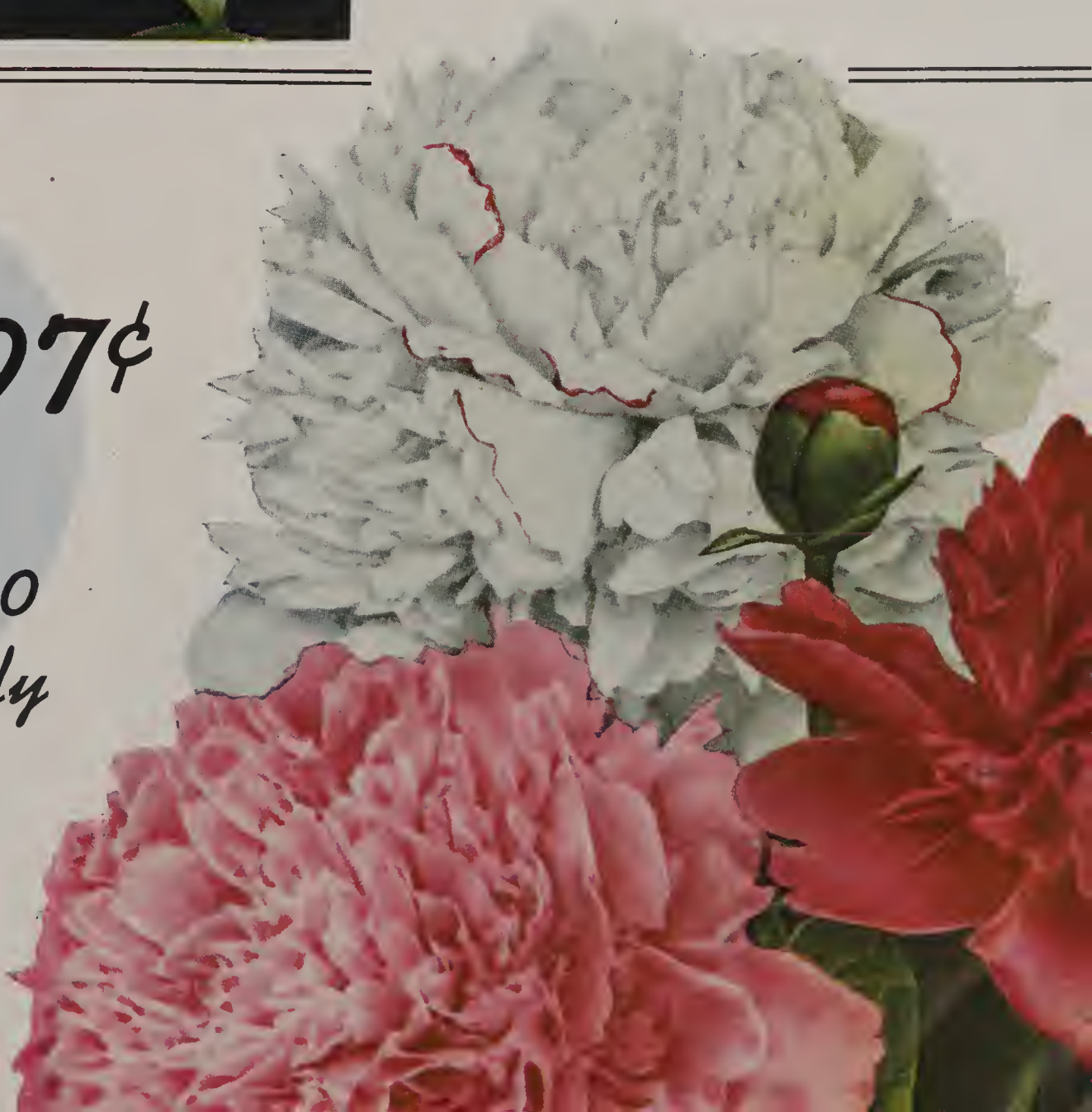
*Value*

**\$2.00 to \$3.00**

*if bought singly*

Four beautiful giant-flowering Peonies—our choice of varieties, not labeled. Easily a \$2.00 value, or more. Colors red, pink, and white mixed. You will not go wrong on this fine collection. Prices: 4 for 97¢; 8 for \$1.89; 12 for \$2.75.

R. M. KELLOGG COMPANY  
Three Rivers, Michigan





# Spring Gl

Who can do without the delightful early spring beauty of Narcissus and Daffodils? Order them, for the first flowers of spring are always the sweetest. You have room under your shrubbery.

(1) **King Edward VII.** A pretty little rosette of bright, gay orange skirted with delicate yellow petals. Prices: 3 for 25c; 6 for 43c; 12 for 75c; 25 for \$1.29; 50 for \$2.47; 100 for \$3.95.

(2) **Emperor.** Beautiful primrose-yellow with glorious golden trumpet. 3 for 29c; 6 for 49c; 12 for 87c; 25 for \$1.67; 50 for \$3.19; 100 for \$5.95.

(3) **King Alfred.** The most glorious and beautiful of all Daffodils. A giant in size, and a truly beautiful flower. Clear yellow with mammoth yellow trumpets. Now priced low. 3 for 39c; 6 for 67c; 12 for \$1.27; 25 for \$2.49; 50 for \$4.47; 100 for \$7.95.

(4) **Empress.** Pretty and dainty. Pure white petals with trumpet of soft yellow—a beautiful contrast. 3 for 29c; 6 for 49c; 12 for 87c; 25 for \$1.67; 50 for \$3.19; 100 for \$5.59.

(5) **Spring Glory.** Just as pretty and dainty as Empress, but petals delicate yellow instead of white. 3 for 34c; 6 for 57c; 12 for \$1.00; 25 for \$1.87; 50 for \$3.49; 100 for \$6.49.

(6) **Glory of Sassenheim.** A rival to King Alfred. Similar but trumpet more spreading and slightly lighter in coloring. 3 for 31c; 6 for 53c; 12 for 97c; 25 for \$1.79; 50 for \$3.34; 100 for \$6.45.



# Early Narcissus Collection

**36** of the Finest  
for \$ **2.47**

This fine collection of Narcissi gives you six each of the six beautiful Narcissi shown in colors at the left at a nice saving. You receive:

6 King Edward VII .....	\$0.43
6 Emperor .....	.49
6 King Alfred .....	.67
6 Empress .....	.49
6 Spring Glory .....	.57
6 Glory of Sassenheim .....	.53

Total Value .....

\$3.18

SPECIAL PRICE TO YOU ONLY..\$2.47

**50 Narcissus \$1.87**  
(MIXTURE)

Just think—a beautiful plot of Narcissi can be yours for only \$1.87. This mixture is composed of fine blooming size bulbs in a number of varieties and types, our choice, not labeled. Would cost you \$2.50 to \$3.00 if you made the choice of varieties. Fine for planting in the lawn or among your shrubbery.

## Under-Shrubby Collection

**150**

**Bulbs**

**\$4.89**

A delightful effect can be produced in the early spring by planting Narcissus, Chionodoxa, Crocus and such where they bloom before the shrubbery has leafed out. They will create an early spring display to gladden you while you wait for the beauty of your shrubs. This collection is a mixture of such items as Grape Hyacinths, Narcissus, Hyacinths, Chionodoxa, Crocus and such—no Tulips. A big value for the small sum asked. Just think, 150 bulbs for only \$4.89. Bulbs will not be labeled but you can determine planting depth by their size—small bulbs, shallow, large bulbs 4 to 5 inches deep.

## Paper White Narcissus

These pretty flowers bring your garden right into the house—no soil or dirt needed—just place the bulbs among stones in a bowl of water and they grow and bloom. We suggest that you order at least 15 bulbs and plant, starting in November, about five every 3 weeks. Prices: Fine large bulbs, 6 for 50c; 15 for 97c; 30 for \$1.85.



Paper-White Narcissus

## Scilla

**50 - \$1.79**

Fine for lawn planting, delightful in their coloring. Two varieties as follows:

*Scilla campanulata*. Pink or white; state choice.

*Scilla sibirica*. Blue or white; state choice.

We will send you three of each (12 in all), or you may choose color. Prices: Your Choice, 12 for 55c; 24 for 97c; 50 for \$1.79.



Scilla

## Chionodoxa

**50 - \$1.47**

Chionodoxa produce a beautiful color display almost before the snow has left the ground. Spikes about 10 to 12 inches high. Plant in groups closely, and they will cross themselves, drop their seeds and produce a wonderful effect in the future. See picture at right. Prices: 12 for 49c; 25 for 83c; 50 for \$1.47; 100 for \$2.75.



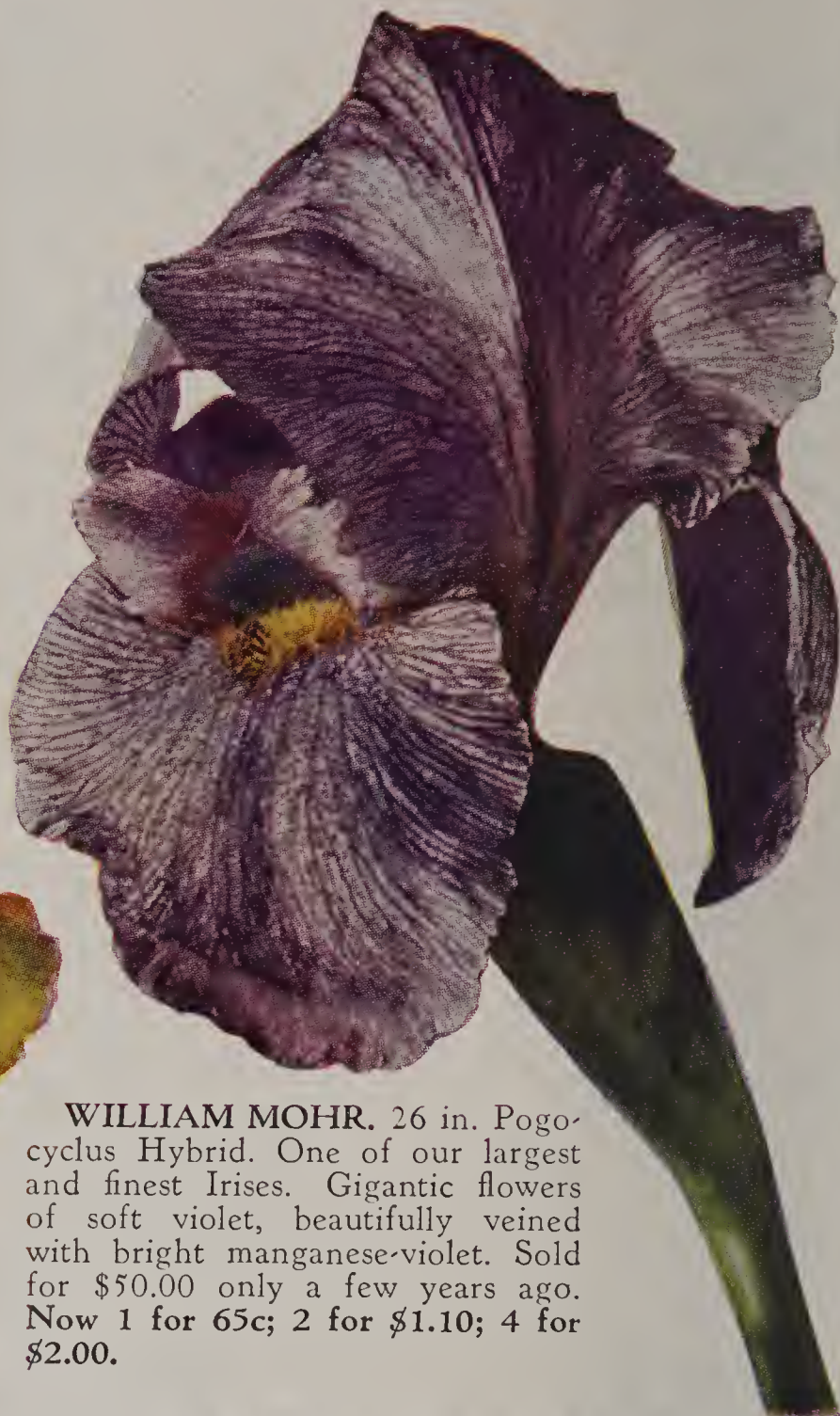
Chionodoxa





Clara  
Noyes

**CLARA NOYES.** 38 in. Early. A very, very beautiful Iris. A rich blend of "Talisman Rose" colors. One of the most charming Irises ever originated. 1 for 45c; 2 for 75c; 4 for \$1.35.



**WILLIAM MOHR.** 26 in. Pogoncyclus Hybrid. One of our largest and finest Irises. Gigantic flowers of soft violet, beautifully veined with bright manganese-violet. Sold for \$50.00 only a few years ago. Now 1 for 65c; 2 for \$1.10; 4 for \$2.00.



**DAUNTLESS.** 40 in. Winner of Dykes Memorial Medal. One of the finest and purest red-toned Irises ever intro-

duced. Sold for \$35.00 each only a few years ago. Now priced at 1 for 85c; 2 for \$1.50; 4 for \$2.80.



## Kellogg's

### DYKES MEDAL

This medal is given each year in England, France and America for the best Iris of the year. It is a symbol of outstanding merit.

## Bargain!

This amazing bargain gives you one rhizome each of the five beautiful Iris illustrated here and in addition five Iris, our choice, from those described at the right, a total value of at least \$5.10. Here is what you receive:

1 Clara Noyes	.....\$0.45
1 Dauntless	..... .85
1 Pluie d' Or	..... .45
1 Rameses	..... .45
1 William Mohr	..... .65
5 Others, Our Choice	..... 2.25

Total Value .....\$5.10

Special Price **\$3.65**



## Important

Don't overlook Kellogg's Miniature Iris, Chubby Darlings. The Everbloomers are particularly important. See page 26.



**RAMESES.** 40 in. Dykes Medal Winner, 1932. A fine blending of tourmaline-pink and soft yellow, with a decided yellow glow at the center.

### RAMESES PRICES

1 for 45c; 2 for 75c; 4 for \$1.35.

Prices at right



**PLUIE d' OR.** 41 in. Winner of Dykes Memorial Medal. The finest, largest, tallest of the deep yellows so far. Sold for \$35.00 when first introduced, now you can get 1 for 45c; 2 for 75c; 4 for \$1.35.

## Iris Aristocrats

Here are the world's finest Iris for you. Note the large number of Dykes Medal Winners.

**BLUE VELVET.** 46 in. An amazingly beautiful Iris. The entire flower seems to be cut out of velvet and the color is an intense deep blue. **Prices:** 1 for 60c; 2 for \$1.00; 4 for \$1.80.

**DAY DREAM.** 42 in. This variety has fine large flowers in a blend of pinkish tones, with falls darker than the standards, giving a very beautiful shaded effect. 1 for 50c; 2 for 85c; 4 for \$1.50; 6 for \$2.15.

**DEPUTE NOMBLOT.** 32 in. Winner of Dykes Memorial. Considered the finest Iris in the world. Gigantic size. Perfect form and texture. Standards coppery red, with golden bronze; falls rich claret-crimson. Entire flower seems to be lightly dusted with fine golden powder. 1 for 75c; 2 for \$1.35; 4 for \$2.50.

**DESERT GOLD.** 30 in. Award of Merit by the American Iris Society. Fragrant. Early. A fine free flowering soft yellow variety with large perfectly formed flowers. 1 for 65c; 2 for \$1.15; 4 for \$2.00.

**FRIEDA MOHR.** Constant prize winner. 42 in. Early. Fragrant. A gigantic deep pink flower seven inches across. Has a delicious locust fragrance. 1 for 45c; 2 for 75c; 4 for \$1.35.

**KING JUBA.** 40 in. Honorable mention by the American Iris Society. "Variegata" type. Standards old gold; falls dahlia-carmine. Very brilliant. 1 for 45c; 2 for 75c; 4 for \$1.35.

**MELCHIOR.** 36 in. A magnificent 6-inch flower. Standards deep bronzy violet; falls rich, velvety crimson-purple. 1 for 45c; 2 for 75c; 4 for \$1.35.

**MODOC.** 36 in. Early. Exquisite deep velvety black-purple, almost black in effect. One of our most handsome varieties. 1 for 50c; 2 for 90c; 4 for \$1.65.

**NENE.** 38 in. The largest Iris in the world. Flowers 9 to 10 inches long. Standards soft lilac; falls old rose. General effect red. 1 for 85c; 2 for \$1.50; 4 for \$2.80.

**SAN FRANCISCO.** 44 in. Plicata type. Winner of the Dykes Memorial Medal. A massive flower, double the size of other "Plicatas." White, with a feather-stitched edging of lavender-blue. 1 for 45c; 2 for 75c; 4 for \$1.35.

**SENSATION.** 4 ft. Very fragrant. Clear aniline-blue, created by Cayeux of France. Gigantic size, with flaring falls and one of the most prodigious bloomers. 1 for 65c; 2 for \$1.10; 4 for \$2.00.

**THAIS.** 42 in. Early. Award of Merit French National Horticultural Society. Soft rosy mauve, large flowers. Gives a wonderfully shaded pinkish effect in the garden. 1 for 45c; 2 for 75c; 4 for \$1.35.

**VENUS de MILO.** 44 in. Runner up to the Dykes Memorial Medal Winner for 1936. Gigantic pure snow-white. Very fragrant. 1 for 65c; 2 for \$1.10; 4 for \$2.00.

## Special!

# 12 IRIS \$1<sup>75</sup>

6 for \$1.00; 24 for \$3.15

All colors from frosty, shimmering white to rich deep blues and purples, and beautiful golden yellows, too. Selected from the better Iris varieties. Many retail at 25c each and more. A real bargain. Our choice, not labeled.



## Chubby Darlings

These pert saucy little flowers are the chubby darlings of Iris. Beautiful in a low border. Fine in a rockery or wherever a chubby flower is desired. Grow 6 to 10 inches high. Bloom heavily in early spring. See also Everblooming varieties below at right.



# Kellogg's Miniature Iris

### EARLY SPRING VARIETIES

**CURIOSITY.** Unusually beautiful. Creamy olive standards and greenish falls overlaid with violet. A new and delightfully attractive color scheme. Prices: 50c each; 2 for 85c; 3 for \$1.20; 4 for \$1.50; 6 for \$2.10.

**FAUNTLEROY.** Another new color in miniatures. Standards grayish white, edged soft yellow; falls flaring raisin-purple with narrow yellow border. First "variegata" miniature. Prices: \$1.00 each; 2 for \$1.70; 3 for \$2.40; 4 for \$3.00; 6 for \$4.20.

**PAPOOSE.** Very unusual. Standards soft buff, lightly flecked with; falls flaring dark mahogany, with a narrow buff border. Prices: \$1.00 each; 2 for \$1.70; 3 for \$2.40; 4 for \$3.00; 6 for \$4.20.

**GLEE.** A soft yellow. Graceful and charming. 8 to 12 inches. See prices below.

## 12 Miniatures \$1.17

This gives you a mixture of the better known Miniature Iris in a fine variety of colors—white, red-purple, dark and light yellow—our choice, not labeled. A real bargain.

**BETSY PRESBY.** A beautiful deep bright yellow. Perfectly formed and waxy texture. Very low growing.

PRICES: Betsy Presby and Glee.	
Each	... \$0.50
2 for	... .85
3 for	... 1.20
4 for	... 1.50
6 for	... 2.10

### EVERBLOOMING VARIETIES

The varieties listed below if planted all together will give you flowers from early spring until fall. Something new and unusual in Miniature Iris.

**BLACK MIDGET.** Very dark purple, with soot-black buds. Flowers spring and fall. Prices: 60c each; 2 for \$1.00; 3 for \$1.40; 4 for \$1.80; 6 for \$2.50.

**JEAN SIRET.** Everblooming. Blooms especially heavy spring and fall. Yellow. Prices: 75c each; 2 for \$1.30; 3 for \$1.80; 4 for \$2.25; 6 for \$3.15.

**LIEUT. CHAVAGNAC.** Everblooming. Violet. Very fragrant. Prices: 75c each; 2 for \$1.25; 3 for \$1.75; 4 for \$2.25; 6 for \$3.15.

**NEOLA.** Standards violet; falls deep brown, nicely shaded. Large flowers. Prices: 85c each; 2 for \$1.45; 3 for \$2.05; 4 for \$2.55; 6 for \$3.57.

**SOUND MONEY.** Flowers profusely twice a year. Yellow. Prices: 60c each; 2 for \$1.00; 3 for \$1.40; 4 for \$1.80; 6 for \$2.50.

## 5 Everblooming Miniature Iris \$2.47

This Everblooming Collection of Miniature Iris will give you many pretty flowers from early spring until fall. It will be something unique in your garden to excite the admiration and envy of your friends and neighbors. You get one rhizome each of the five varieties listed above. Total value \$3.55. Special Price Only \$2.47. 2 Collections, 10 rhizomes in all, for \$4.45.





# new!

## Fall Blooming Iris

# Black Magic

See Fall-Bloom-  
ing Special Be-  
low — BLACK  
MAGIC is in-  
cluded.

Prices  
Below

### Black Magic

PRICES: Black Magic sold during 1936 at \$10.00 each and during 1937 at \$2.50 each. Now we offer it to you at new low prices.

1 for \$1.00; 2 for \$1.85; 4 for \$3.50

Just see the deep lustrous velvety blue-violet of this new fall blooming Iris. We wish you could feel the texture—it is just like a piece of rich sateen.

Black Magic is called the finest fall blooming Iris in the world and every flower gardener who wants something extra fine will want at least one rhizome. It produces more flowers in September than other Irises produce during the regular season, each rhizome produces from three to six flower stalks in the fall with several flowers to each stalk. In addition, it also blooms profusely in May.

Black Magic is a flower that will make your garden outstanding. Prices at left.

## Kellogg's Collection of Fall Blooming Iris

AUTUMN QUEEN. This is a beautiful white. Prices: 60c each; 2 for 95c; 4 for \$1.65.

DORCAS HUTCHESON. Rich, beautiful violet. 60c each; 2 for 95c; 4 for \$1.65.

PEGGY BABBINGTON. A delightful yellow. Prices: 60c each; 2 for 95c; 4 for \$1.65.

AUTUMN KING. Beautiful shades of light and dark blue. Prices: 20c each; 3 for 47c; 6 for 79c; 8 for 97c; 12 for \$1.39.

You may order these Iris singly or you will receive one each of them if you order the collection at the right.

Here's a whole garden of autumn blooming Iris in a fine variety of colors. Surprise your neighbors with this wonderful display.

### Fall Blooming Special

1 Autumn Queen . . . . .	\$0.60
1 Dorcas Hutcheson . . . .	.60
1 Peggy Babbington . . . .	.60
1 Autumn King. . . . .	.20
1 Black Magic . . . . .	1.00

Total Value, \$3.00

All for  
**\$2.45**







# Kellogg's Surprise Bulb Garden

At Least  
**\$5 Value**  
for Only  
**\$3.57**



Kellogg's Surprise Bulb Garden will indeed be a delightful surprise for you. This garden is a mixture of early spring-flowering bulbs, such as Tulips, Crocus, Hyacinths, Daffodils, Chionodoxa, Scilla and others, and often the value will run much more than \$5.00. We do not limit ourselves to the \$5.00 value but may give you more should our surplus warrant it.

All bulbs are strictly high grade. We simply make this fine offer to keep our stock balanced. It is impossible to avoid surpluses and everything from our surpluses goes into this collection regardless of value.

Kellogg's  
Surprise  
Bulb Garden

We cannot tell you exactly how many bulbs you will receive and do not promise the entire list enumerated above, but we do guarantee that you will be satisfied with the quantity as well as quality. Order early while we can give you good variety.

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## Don't Forget Your \$1.00 Value Free!



Hendrika, our little Dutch girl, wants to be sure that you get full value for your money when you order of Kellogg's so she is reminding you not to forget that if your order amounts to \$5.00 or more you are entitled to select a \$1.00 value free over and above the \$5.00 worth you have already ordered. You can use the free check on the back of our envelope or simply add the \$1.00 value free to your order. If your order amounts to only \$4.65 or \$4.75, it is well worth your while to add another 35c or 25c, thus bringing it up to the \$5.00 value required.

**R. M. Kellogg Company**  
Three Rivers, Michigan



# 12 Wedgewood Dutch Iris 99¢

Early! And so very pretty! This beautiful new Dutch Iris, Wedgewood, is just as beautiful as the picture—more beautiful, if anything. And it is the earliest of all Dutch Iris to bloom.

Formerly priced too high for home gardens. Now quoted at prices you can pay. Do not fail to include it in your order.

Prices: 15c each; 3 for 37c; 6 for 57c; 12 for 99c; 25 for \$1.87.

**36 Dutch Iris \$1.00**

Here's a fine mixture of these beautiful flowers, all fine high-quality bulbs, but not labeled. Full variety of colors. Really a very fine bargain.

Prices: 18 for 65c; 36 for \$1.00; 72 for \$1.85.



# 10 English Iris 87¢

English Iris are among the most lovely of all Iris and will lend an air of distinction to your garden. See color picture at right. Here's a fine mixture of whites, blues and purples, in light and dark shades.

Prices: 10 fine, healthy bulbs for only 87c; 20 for \$1.59.

R. M. KELLOGG COMPANY  
Three Rivers, Michigan





# 8 Hardy Phlox for 99¢

Each a different variety and color. **HARDY!** Strong, field-grown plants, same quality as our highest priced collections but varieties not labeled. We have only a limited supply of these plants and thousands will take advantage of this offer, so hurry your order while the supply lasts. **NOTE FREE OFFER BELOW.**



**Free!** 1 Salmon Glow  
if you order at once

Picture of  
Salmon Glow  
Above

Send your order for the Phlox Collection above at once and we will send you one Salmon Glow, the beautiful new salmon colored Phlox shown above, free of extra charge. This gives you nine Phlox in all. We cannot guarantee to give the Salmon Glow free after October 10th, so **ORDER PROMPTLY.**

**SALMON GLOW.** This deep rich salmon-pink Phlox is so beautiful and satisfying that you will immediately want to discard all other salmon Phlox in its favor. Eye deep carmine. Heads well filled and stately. Foliage healthy and strong. All plants sturdy, field-grown stock. All Phlox guaranteed to reach you in good growing condition or your order refilled free.

**R. M. Kellogg Co., Three Rivers, Mich.**

# Kellogg's

Here are the true blue-bloods of poppydom—Poppies that will make your garden distinctive—Poppies you

**OLYMPIA.** Double! Rich, beautiful flame-scarlet like Wurtembergia but slightly lighter. Double rows of petals give a beautiful fluffy effect. One of the most beautiful of Poppies. Prices: 50c each; 2 for 87c; 3 for \$1.19; 6 for \$1.98.

**Olympia  
Collection  
of Poppies  
6 - \$1.79**

This is Kellogg's biggest Poppy bargain. You get at least one Olympia, the beautiful double Poppy, and five others, total six—a brilliant fiery display for your garden. Varieties, except Olympia, our choice, not labeled. Prices: 6 for \$1.79; 12 for \$3.47.

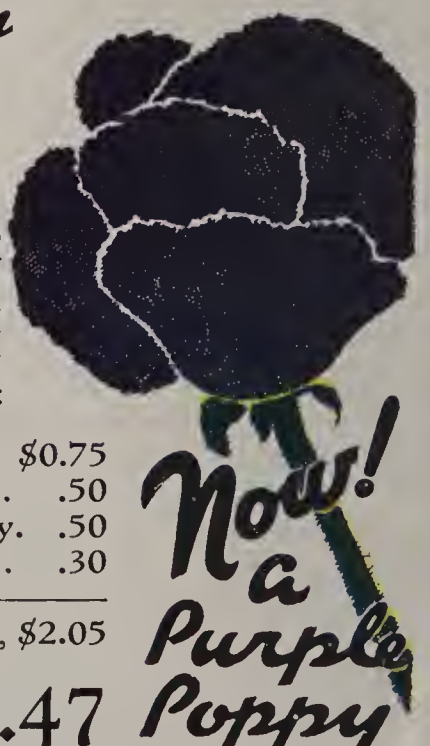
**Henri Cayeux  
Collection  
\$1.47**

Order this collection and get the amazing purple Henri Cayeux at a saving. You receive:

- 1 Henri Cayeux \$0.75
- 1 Perfection . . . .50
- 1 Lulu A. Neeley. .50
- 1 Mrs. Perry .. .30

Total Value, \$2.05

All Yours For **\$1.47**



**Now!  
a  
Purple  
Poppy**



# Poppies

will be proud to have. Should be planted in the fall only.  
Order early.

**PERFECTION.** (1). Shown at right, top flower. Pretty fluted petals of delicate shell-pink, rich purple-black stamens. Prices, 50c each; 2 for 87c; 3 for \$1.19; 6 for \$1.98.

**LULU A. NEELEY.** Like *Wurtembergia* but petals black-rimmed. Prices: 50c each; 2 for 87c; 3 for \$1.19; 6 for \$1.98.

**WURTEMBERGIA.** (2). Shown at right, middle flower. A brilliant flaming red torch on tall, straight stems — a gushing fountain of rich black stamens. Prices: 50c each; 2 for 87c; 3 for \$1.19; 6 for \$1.98.

**MRS. PERRY.** (3). Shown at right, lower flower. Best coral-pink Poppy grown. Don't miss it. Prices: 30c each; 2 for 49c; 3 for 69c; 6 for \$1.29.

**HENRI CAYEUX.** Purple! Can you imagine the beauty of a purple Poppy? Henri Cayeux is a rich, rich beauty. Be the first to have it. Can be had in the Henri Cayeux Collection at the left, or you may order Henri Cayeux alone at the following prices: 1 for 75c; 2 for \$1.29; 3 for \$1.77; 6 for \$2.98.

R. M. KELLOGG CO.,  
Three Rivers,  
Michigan



*Perfection  
Wurtembergia  
Mrs. Perry*

*All Three*  
One of each  
variety shown  
above **99¢**



# 24 Double Tulips

48 for \$2.19

\$1.17

A better name for these lovely flowers would be peony-flowering Tulips, for they are almost identical in form with gorgeous double peonies.

This collection gives you 24 beautiful early flowering, double Tulips, 8 each of yellow, white and scarlet. Not labeled.

A wonderful value. Offer good only as long as bulbs last.



Mr.  
Van Der Hoeff

## DOUBLE TULIPS BY VARIETY

### MR. VAN DER HOEFF.

Pure yellow. Extra choice variety. Picture above.

BOULE DE NEIGE. Large pure white. Very unusual.

VUURBAAK. Fiery orange-scarlet. The best red among the Double Tulips.

Prices: Double Tulips by variety, 6 for 55c; 12 for 85c; 25 for \$1.50; 50 for \$2.75; 100 for \$5.25.

# 100

## Domestic Tulips

### \$2.97

Prepare for a brilliantly glorious sight when you see these beautiful Tulips bloom next spring—red, yellow, orange, black, purple, pink, mauve, bronze, white—every color found in Tulips is in this glorious collection—a dazzling blaze of color.

These bulbs, though domestic grown, are grown by a genuine Dutchman from the famous Tulip district of Holland, Europe, with all the traditions of Dutch Tulip culture. Fine, big, blooming size bulbs that will average approximately four inches around or more; guaranteed to bloom next spring.

Prices: 25 bulbs for \$1.00; 50 for \$1.79; 100 for \$2.97, bulbs not labeled.

R. M. KELLOGG COMPANY  
Three Rivers, Michigan





# Magic Lily \$1.00

(Lycoris Squamigera)

This delightful lily-like member of the Amaryllis family blooms as magically as if bewitched by Aladdin and his famous lamp. First, in the spring, it sends up attractive green foliage, which disappears in midsummer; then three or four weeks later the flower stalks appear, in groups, entirely without foliage, and each stalk bearing seven to twelve fragrant, lily-shaped flowers. Flowers are delicate lilac-pink in color, beautifully shaded with blue. Picture at the left shows Magic Lily in the flowering stage.

Perfectly hardy. May be left in the ground year after year without attention.

Prices: \$1.00 each; 2 for \$1.85; 3 for \$2.70; 4 for \$3.50.

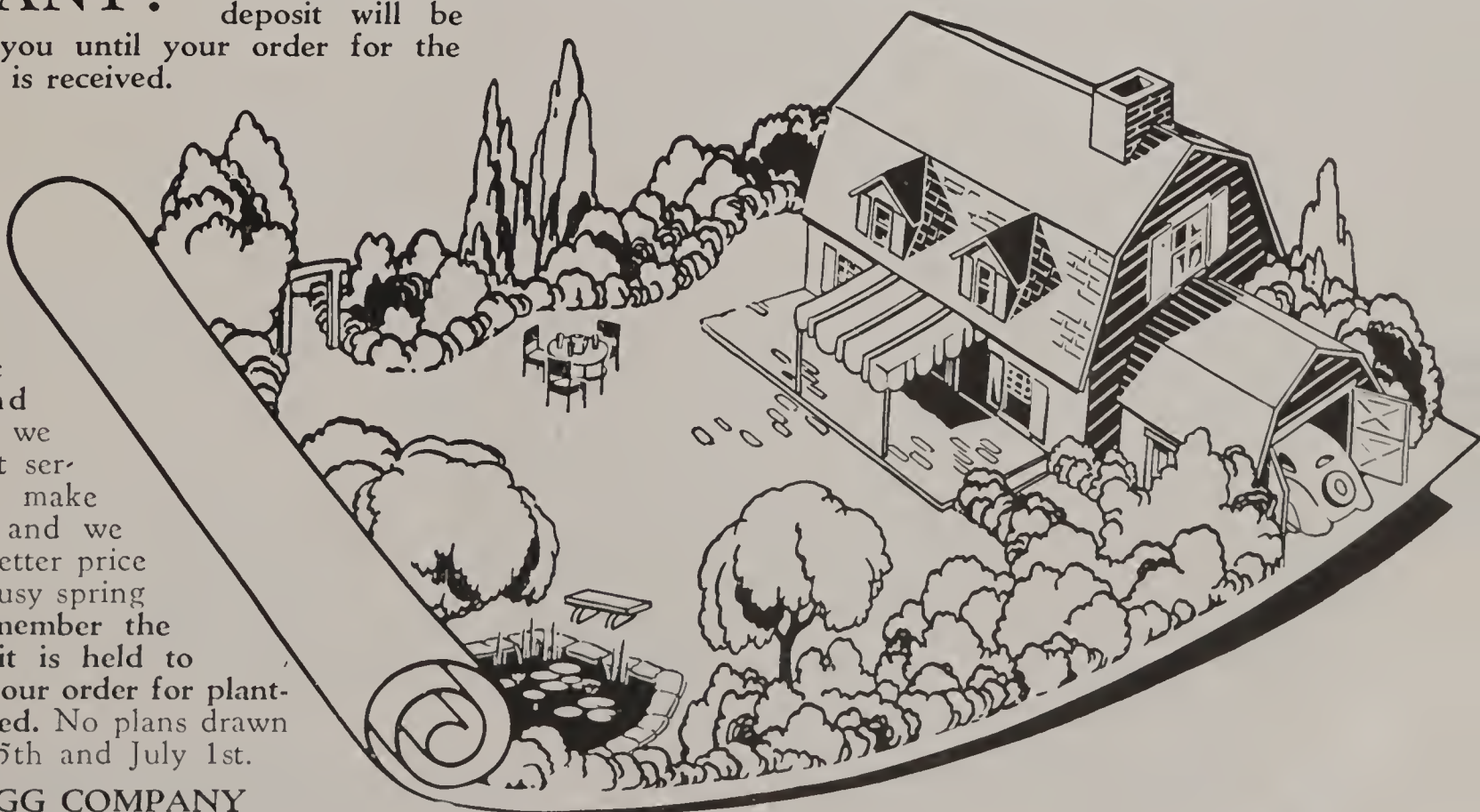
## Kellogg's Landscape Service

Send us a rough diagram of your grounds, showing location of house, trees, drive, etc., and for a small deposit we will draw a set of beautifying plans for you. The usual deposit is \$3.00 to \$5.00 for garden plans; \$5.00 to \$10.00 for complete landscaping of average homes. Elaborate plans cost more. Send us the necessary information and let us make an estimate. Give dimensions and distances. Send snapshots or photographs if you have them.

**IMPORTANT!** There is no charge for the plans if you order the planting stock from us. The deposit will be simply held for you until your order for the plants and shrubs is received.

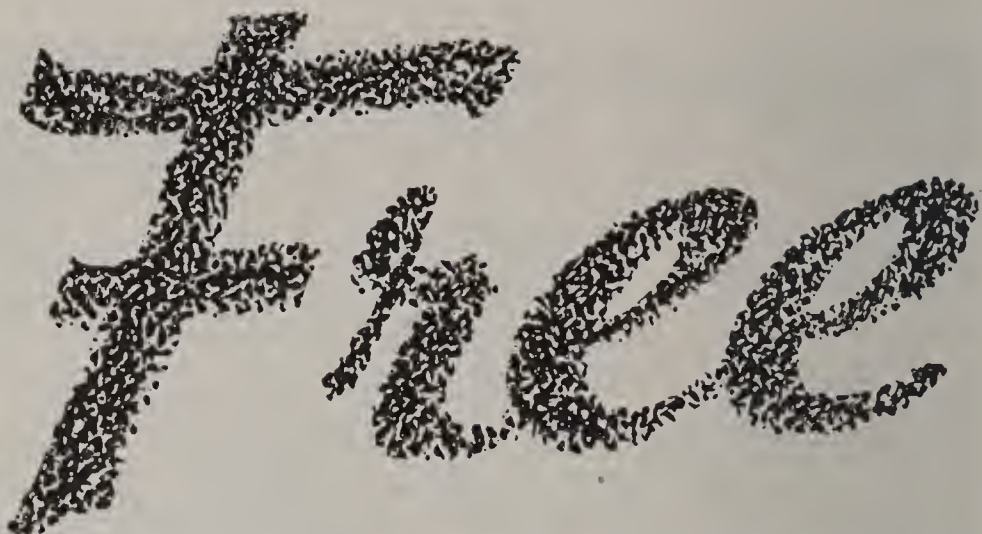
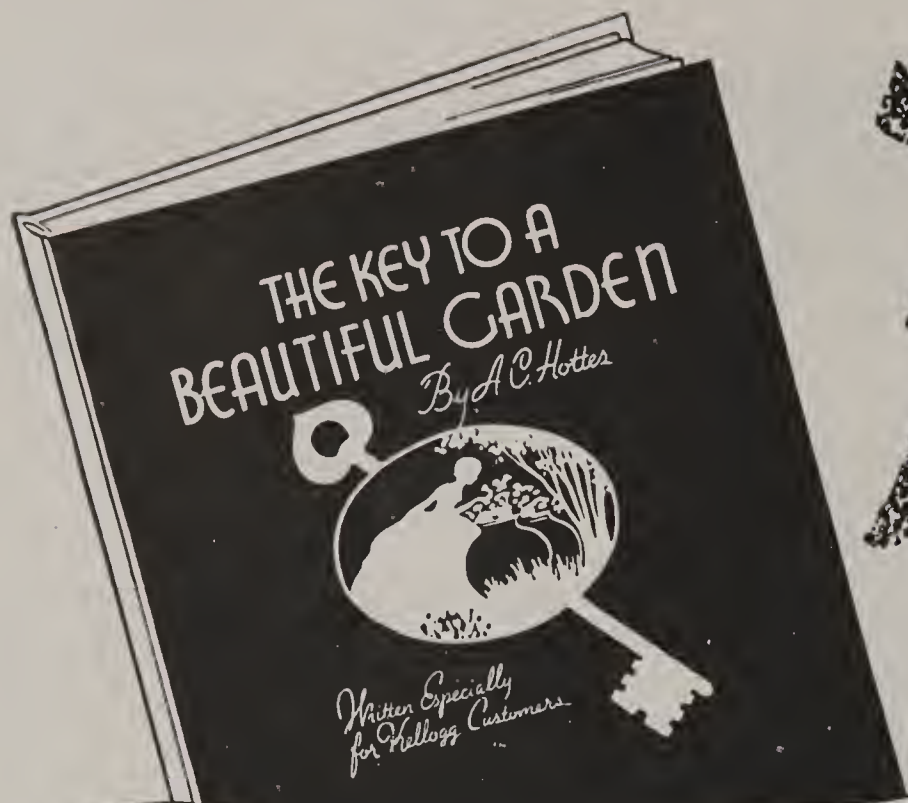
### Plan Now!

During the summer, fall and winter months we can give you best service. Have us make your plans now and we can make you a better price than during the busy spring months. And remember the amount you remit is held to your credit until your order for planting stock is received. No plans drawn between March 15th and July 1st.



R. M. KELLOGG COMPANY  
Three Rivers, Michigan





## If Your Order Amounts to \$3.00 or More

"THE KEY TO A BEAUTIFUL GARDEN" tells you how to make your plants produce the most flowers and the best flowers. Written by A. C. Hottes, one of the nation's greatest experts, it has been pronounced the most interesting and valuable book on gardens ever written. 80 pages of well presented, well illustrated information. Really a \$1.00 value, but becomes yours free if you send us an order amounting to \$3.00 or more. We pay the postage on all garden books.

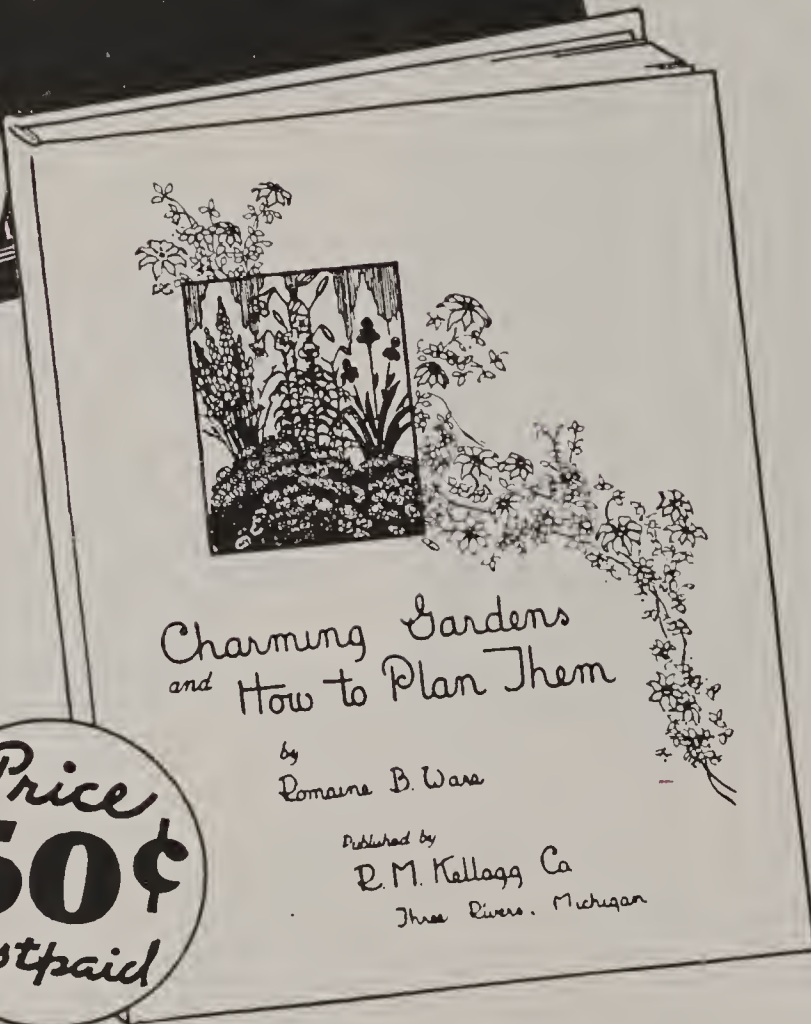
"CHARMING GARDENS AND HOW TO PLAN THEM" shows you how to arrange your garden for more artistic display. You can have a fine outdoor living room or you can easily know with this book what plants will give you the greatest beauty and where to plant them. Plans are made in small units so that they can be combined at will to make larger plantings. Written by Romaine B. Ware, one of the nation's greatest garden planners. This book, too, is a \$1.00 value but becomes yours free by the plan outlined below.

Even if you don't order plants, be sure to order one of these books, they are worth much more than the 50c we ask for them.

Or you can have them for 25c each if you send us an order for plants or bulbs.

Or one book free if your order amounts to \$3.00 or more.

Both books free if your order amounts to \$8.00 or more.



## The Plan in a Nutshell . . . .

(1) Either book will be sent to you postpaid upon receipt of 50c.

(2) Or if you send us an order for plants or other stock amounting to less than \$3.00, you may have the books for 25c each.

(3) Or if your order amounts to \$3.00 or more you may have one of the books free and postpaid.

(4) Or if your order amounts to \$5.00 or more you may have one of the books free and postpaid and you may also select \$1.00 value free. See page 28.

(5) Or if your order amounts to \$8.00 or more you may have both books free and postpaid and you may also select an additional \$1.00 value free.

**DON'T DELAY YOUR ORDER!** The sooner you send your order the better, because we send your book to you immediately upon receipt of your order and you can be studying up while you are waiting for your bulbs. Your bulbs will be reserved for you and will be sent at the proper planting time this fall.

**R. M. Kellogg Co., Three Rivers, Michigan**





Regal Lily

## Best Lilies for Fall Planting

Plant these Lilies now and have the work out of your way. These are the three best varieties for fall planting.

### 10 Regal Lilies \$1

Truly this is one of the most beautiful Lilies ever grown. Color is snow-white with a beautiful gilded throat that truly looks like molten gold. Veins of crimson on the outside. Often as many as twenty-two mature blooms on one flower head. Hardy! Blooms June and July. 4 to 5 feet high. Plant 12 inches apart.

Prices: 1 for 20c; 3 for 45c; 6 for 69c; 10 for \$1.00; 25 for \$2.17.

### 6 Coral Lilies

**\$1.19**

Coral Lily is a beautiful little scarlet midget and really one of the prettiest Lilies in cultivation. Grows 18 inches high with brilliant coral-red flowers.

Prices: 3 for 67c; 6 for \$1.19; 12 for \$2.19.



4

### Madonna Lilies 87¢

This beautiful Lily gives great quantities of large, beautiful white flowers in June. The blooming stalks grow tall and erect, to a height of 4 or 5 feet. Madonna Lily is especially a wonderful companion plant for Blue Delphinium, the contrast in colors being delightful.

Prices: 30c each; 4 for 87c; 8 for \$1.65; 12 for \$2.19.



Coral  
Lily



# Beautiful Japanese Iris

We have many beauty spots on our nursery but the one that is most enthusiastically admired during early July is our planting of Japanese Iris. These are truly the most beautiful Iris that grow. Blooms measure from 8 to 10 inches across and yet are very dainty and delicate in texture and shape. They bloom especially well in moist spots that are partly shaded and if you have such a location by all means order some Japanese Iris. Fine around the lily pool. Can be easily grown anywhere if you give them plenty of water and fertility.

Four varieties as follows:

**PYRAMID.** Double violet-purple petals veined with white, yellow in the center.

**GOLD BOUND.** Double creamy white, gold-banded center. Delightful.

**PURPLE AND GOLD.** Double violet-purple, golden throat; extra fine.

**FASCINATION.** Double mauve-pink veined with white. Very conspicuous and beautiful.

Prices: 30c each; 2 for 48c; 4 for 77c.

## Bargain!

Here's a real special for you on Japanese Iris — two each of the varieties named above — 8 in all — total value \$1.92.

Special Price  
\$1.39



Japanese Iris